

## SPONSORSHIP APPLICATION

Thank you for your request of Bully Dog's/SCT's participation in your project vehicle.

Please complete the form below in as much detail as possible. All requests for sponsorship support will be reviewed carefully by determining the suitability and level of Derive's participation. **Please note: No Bully Dog/SCT product will be shipped until this form is completed, reviewed and approved.**

Email to: Doug Rust at [doug.rust@derivesystems.com](mailto:doug.rust@derivesystems.com)

Requesting Party: \_\_\_\_\_ Company Name: \_\_\_\_\_

Position in Company (Title): \_\_\_\_\_

Vehicle Owner: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Project Name (if applicable): \_\_\_\_\_ Purpose of installation: \_\_\_\_\_

Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_ Color: \_\_\_\_\_ Engine: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Facebook page: \_\_\_\_\_ Twitter handle @: \_\_\_\_\_ Instagram handle @: \_\_\_\_\_

Part required by Date: \_\_\_\_\_ Project Completion Date: \_\_\_\_\_

### I/We are:

Vehicle Builder  Manufacturer  Vehicle Owner  Event Promoter  Club/Community Group

If other, please explain \_\_\_\_\_

### Product(s) being requested

Bully Dog/SCT will provide production components only. Modifications are the responsibility of the builder. Please provide all part numbers using the Bully Dog/SCT catalog or online at [Bully Dog.com/SCTflash.com](http://Bully Dog.com/SCTflash.com).

Qty: \_\_\_\_\_ Part Number: \_\_\_\_\_ Description: \_\_\_\_\_

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Bully Dog/SCT is committed to supporting automotive/motorsports enthusiasts. We are dedicated to increasing awareness of our products throughout multiple advertising/marketing channels. Please indicate your commitments – only those that you are authorized to make – to support our programs regarding this vehicle project.

### Vehicle Display and Bully Dog/SCT Recognition

I/We will be racing/showing/participating/displaying this vehicle in the following location(s) or events in the next 8 months:

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

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Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

### Multi Media Content

I/We will provide Bully Dog/SCT multi-media content and full use rights on this project in the following categories:

Photography: Installation  Complete Vehicle  Vehicle on Display  On Road/Track  Racing

Video: Installation  Complete Vehicle  Vehicle on Display  On Road/Track  Racing

### Print, Digital, or Video Coverage

The vehicle(s) build are committed to appear in the following print, digital, or video publications/productions within the next 12 months:

Title: \_\_\_\_\_ Date: \_\_\_\_\_ Page/Time Coverage \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_ Page/Time Coverage \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_ Page/Time Coverage \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_ Page/Time Coverage \_\_\_\_\_

### Social Media

I/We will be sharing photos, details, and conversations regarding the sponsorship, build process, completed vehicle, etc. on social media platforms within the next 12 months:

Social Platform: \_\_\_\_\_ Audience Size \_\_\_\_\_ Post Qty \_\_\_\_\_

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### Editorial Rights

I/We will provide editorial content digitally to Bully Dog/SCT and grant the following use rights – post publication release date:

Editorial Re-Use:  Full Re-Print:  Limited Re-Print:  Full Web Posting:  Limited Web Posting  N/A:

Please explain any limitations: \_\_\_\_\_

\_\_\_\_\_

### Media Contacts

Please provide contact information for the person(s) responsible for providing – or allowing Bully Dog/SCT personnel to access photos, videos, and editorial content:

Name/Position \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Name/Position \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Name/Position \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Other participating manufacturers and sponsors (if applicable)

Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Additional Information about your project you feel we should consider (including more details on the print/TV/digital/social media coverage)?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### SEMA Show (if applicable)

Please provide information for the following items:

Industry sponsors contact information

Phone #: \_\_\_\_\_ Contact name: \_\_\_\_\_

Booth #/feature vehicle spot: \_\_\_\_\_

Have you participated in SEMA before? If so, what year(s) and what vehicle(s)?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I hereby agree to affix the supplied Bully Dog/SCT decals, provided to me by Bully Dog/SCT or create my own decals or integrate the Bully Dog/SCT logo into my vehicle wrap. Logo size to be no less than 6" of width or height will be attached to my vehicle in a high profile location for the next 12 months. Further I agree to not run logos from competing companies\* for the same time period. I will mention Bully Dog/SCT in any/all online, print or TV features of this vehicle. Bully Dog/ SCT assumes noliability for consequential damages cause by the product(s),repair/installation labor or interruption in operation. As a condition of my sponsorship, I agree to. As a condition of my sponsorship, I agree to furnish Bully Dog/SCT with 3 high quality resolution images of the vehicle within 30 days of the date of this agreement and these images can and will be used by Bully Dog/SCT in a variety of print materials and digital marketing for the 12 month period of time. Sponsorship recipient does hereby warrant and represent that Bully Dog/SCT has full pass through rights and exclusive rights to use any and all images of the said vehicle.

Acknowledge with Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\* Competing companies refers to companies such as: COBB Tuning, Edge, Superchips, HP Tuners, Hypertech, EFI Live, Smarty, Spartan, H&S Performance, and In-Gauge.